

Workshop 3: Digital Transformation in Practice: BiSL Next and IT4B

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1 Scope

IT is a maelstrom of mixed methods, best practices and competences. Business meanwhile is focused on the beneficial outcomes of investment in many areas. The ubiquity of IT makes it clear to investors that more and more business processes must be based on IT and therefore the buzzword ‘digitization’ is commonly in use to describe any IT activity, however trivial, that might impact business success. The unpleasant reality (or realIT...) is that a coherent approach to Governance, Strategy and therefore Improvement of business outcomes using IT is in the hands of global IT consultancies that promote specific best practices, or methods and IT installations. A good example is the ‘Big Data’ phenomenon, a genuine issue but one open to any snake oil.

An independent approach to both business information digitization and organisational readiness was a gap in the market which has been addressed by the Dutch government sponsored Business information services library (BiSL next, the latest version) and its strategic development, IT4B (IT for business).

These independent best practices adhere to the proven Deming/Shewhart PDCA/PDSA cycle and provide a consistent approach to Governance specifically and organizational change/improvement. The myriad IT best practices that exist are not discarded or reinvented; they are contextualized in the well-

researched and adopted lifecycles of business applications development and information/data management.

BiSL next and IT4B are used to assist enterprises to assess their overall readiness for digitization (large or small scale) and document the overall program for improvement and what is needed for success.

2 Topics of Interest

Learn how to

- to translate your business strategy into a digital ambition
- to apply new technologies in a meaningful way into your enterprise
- to assess organizational readiness for digital transformation
- to bridge the gap between digital ambition and current organizational readiness
- to improve on the organizational competence for digital transformation
- to create detailed skills requirements for customized training and rapid recruitment
- to design an efficient and effective operating model for digital transformation

