ICSOB Industry Track Preface

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The International Conference on Software Business (ICSOB) 2022 Industry Track aims to present research results within the conference scope tailored for industry participants. This track received two different kinds of submissions: tutorials and talks. We have three tutorials presented at the conference, which one was invited, "Lean Analytics Canvas for Decision-Making in Software Projects," and the two other ones, "Driving Digital Transformation through Digital Design Thinking: The Scene2Model Approach" and "Design Sprint: fast problem-solving through collaboration" were submitted and accepted. We accepted five of the submissions for the industry talks and also have an invited one. The presentation session for the industry talks took place in a dedicated track on SFScon, the South Tyrol Free Software Conference. Two of these talks came from papers initially submitted to ICSOB main track that members of the program committee recommended being part of the industry track. An updated and adapted version of them is present in these proceedings. Italy. We are grateful to the ICSOB and SFScon Organizing Committee members who helped us in the organization of the industry track.

Organization

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