### Preface

Enterprise modeling (EM) is a fruitful research area with great practical significance and has been attracting both the academic community and practitioners in industry, service sector and public administration. A variety of EM methods, approaches, modeling languages, and tools have been developed. In practice enterprise modeling is used in diverse organizational contexts, such as, strategy development, organizational change processes, business and IT alignment, process improvement, enterprise architecture management as well as, corporate and IT governance.

PoEM 2012 — the 5th IFIP WG 8.1 Working Conference on the Practice of Enterprise Modelling — took place in November 2012 in Rostock, Germany. The focus of the PoEM conference series is on improving the understanding of the practice of EM by offering a forum for sharing experiences and knowledge between the academic community and practitioners from industry and the public sector.

PoEM 2012 received 45 paper submissions with authors from 17 different countries (Austria, Belgium, Brazil, Chile, Germany, Hungary, India, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Russia, Sweden, and Switzerland). Based on at least three reviews per submission the international Program Committee selected 15 high-quality papers for inclusion in the conference proceedings published by Springer (LNBIP, volume 134). Additionally, 11 short papers addressing emerging topics and innovative proposals were accepted for publication in this volume. The authors of these papers include both researchers and practitioners.

The PoEM 2012 program reflects different facets of the topic of EM, including organizational and social issues, as well as methodical and technical aspects related to the development of information systems. The program was organized in five thematic sessions on Enterprise Modeling, Business Modeling, Process Modeling, Enterprise Architecture, Model-Driven Development as well as short paper sessions and "hands-on" sessions on exploring selected EM tools.

The program also featured two keynotes, one from industry and one from academia. The academic keynote was given by Mathias Weske, of Hasso-Plattner-Institute, Potsdam (Germany) on the future of business process technologies. The second keynote was by Tino Weichert, of alfabet AG, Berlin (Germany), an experienced practitioner discussing the industrial challenges of enterprise architecture management.

We dedicate special thanks to the members of the international Program Committee for promoting the conference, their support in attracting high-quality submissions, and for providing excellent reviews of the submissions. Without their committed work a high-quality working conference like PoEM 2012 would not have been possible. Our thanks also include the external reviewers supporting the paper selection process. The PoEM 2012 organizers would also like to thank Fraunhofer-Institute for Software and Systems Engineering (ISST), Jönköping University, and The University of Rostock for supporting the organization of the conference.

October, 2012

Kurt Sandkuhl Ulf Seigerroth Janis Stirna

# Organization

## **PoEM Steering Committee**

Anne Persson	University of Skövde, Sweden
Janis Stirna	Stockholm University, Sweden

### PoEM 2012 Organizers

Kurt Sandkuhl	University of Rostock, Germany
Ulf Seigerroth	University of Jönköping, Sweden
Wolfgang Deiters	Fraunhofer ISST, Germany
Janis Stirna	Stockholm University, Sweden
Birger Lantow	University of Rostock, Germany

# PoEM 2012 Program Committee

Marko Bajec	University of Ljubljana, Slovenia
Guiseppe Berio	University of South Brittany, France
Rimantas Butleris	Kaunas University of Technology, Lithuania
Steinar Carlsen	Computas AS, Norway
Wolfgang Deiters	Fraunhofer ISST, Germany
Owen Eriksson	Uppsala University, Sweden
Sergio España	Universitat Politècnica de València, Spain
Xavier Franch	Universitat Politècnica de Catalunya, Spain
Ulrich Frank	University of Duisburg-Essen, Germany
Janis Grabis	Riga Technical University, Latvia
Norbert Gronau	University of Potsdam, Germany
Mounira Harzallah	Université de Nantes, France
Patrick Heymans	University of Namur, Belgium
Jarl Höglund	Allmentor AB, Sweden
Stijn Hoppenbrouwers	Radboud University Nijmegen, the Netherlands
Jon Iden	Norwegian School of Economics, Norway
Paul Johannesson	Stockholm University, Sweden
Håvard Jørgensen	Commitment AS, Norway
John Krogstie	Norwegian University of Science and Technology,
	Norway
Robert Lagerström	Royal Institute of Technology, Sweden
Ulrike Lechner	Munich University of the Armed Forces, Germany
Michel Léonard	Université de Genève, Switzerland
Peri Loucopoulos	Harokopio University of Athens, Greece /
	University of Loughborough, UK
Florian Matthes	Munich University of Technology, Germany
Raimundas Matulevicius	University of Tartu, Estonia
Graham McLeod	PROMIS Solutions AG, South Africa
Christer Nellborn	Nellborn Management Consulting AB, Sweden

Andreas OpdahlUniversity of Bergen, NorwaySietse OverbeekDelft University of Technology, the NetherlandsOurse ProtectVelocity University of Technology, the Netherlands	
O British Malancia II. (The 1 China	
Oscar Pastor Valencia University of Technology, Spain	
Anne Persson University of Skövde, Sweden	
Michael Petit University of Namur, Belgium	
Naveen Prakash GCET, India	
Erik Proper Radboud University Nijmegen, the Netherlands	
Jolita Ralyté Université de Genève, Switzerland	
Peter Rittgen Vlerick Leuven Gent Management School,	
Belgium	
Colette Rolland Université Paris 1 Panthéon Sorbonne, France	
Matti Rossi University of Aalto, Finland	
Kurt Sandkuhl University of Rostock, Germany	
Ulf Seigerroth Jönköping University, Sweden	
Leonid Sheremetov Mexican Petroleum Institute, Mexico	
Nick Shilov SPIIRAS, Russia	
Pnina Soffer University of Haifa, Israel	
Maarten Steen Novay, the Netherlands	
Janis Stirna Stockholm University, Sweden	
Renate Strazdina Ernst&Young SIA, Latvia	
Olegas Vasilecas Vilnius Gediminas Technical University, Lithuar	nia
Jelena Zdravkovic Stockholm University, Sweden	

#### **PoEM 2012 Additional Reviewers**

Vilnius Gediminas Technical University, Lithuania Ruta Dubauskaite Munich University of Technology, Germany Matheus Hauder Kestutis Kapocius Kaunas University of Technology, Lithuania Heiko Kattenstroth University of Duisburg-Essen, Germany Christina Keller Jönköping University, Sweden Mikael Lind Viktoria Institute, Sweden Waldo Rocha Flores Royal Institute of Technology, Sweden Munich University of Technology, Germany Sascha Roth Universitat Politècnica de València, Spain Marcela Ruiz Ricarda Seiche University of Potsdam, Germany Jönköping University, Sweden Vivian Vimarlund